
SkillsUSA on Campus

*An Overview of
SkillsUSA*

*High School & Career & Technical
Programs*



We'll cover:

- ✓ What is SkillsUSA?
- ✓ Who does it serve?
- ✓ How is it structured?
- ✓ What are its features?
- ✓ What are the benefits?
- ✓ A brand new program to tie them all together

If you want to be heard

Say it on a bumper strip:

- ✓ **Virginia is for lovers**
- ✓ **Don't Mess With Texas**
- ✓ **If you can read this, my wife fell off**
- ✓ **Remember: Stop lights timed for 35 mph are also timed for 70**
- ✓ **We have enough youth. How about a fountain of smart?**

If you want to be heard

For our organization it could be:

SkillsUSA:

It's What We Can *Do* That Counts

And if we're listening

Business is saying “We need a skilled workforce.”

Occupational skills, employability skills,
academic skills are all essential for our
students' career success

That's what SkillsUSA is about



SkillsUSA defined

- ✓ A nationwide education association
- ✓ One-quarter million members annually
- ✓ A partnership with broad industry support
- ✓ An advocacy organization
- ✓ An applied method of instruction integral to curriculum

Who do we serve?

- ✓ Students
- ✓ Instructors
- ✓ Business
- ✓ Administrators and their institutions
- ✓ Community

All benefit from SkillsUSA chapters

Common needs and objectives

Students

want to start or change their careers

Instructors

want to help students to be successful;
improve their programs;
recruit students, and
win industry support

Employers

qualified employees

Mission statement

Our mission is to:

“...help student members become world-class workers and responsible American citizens.”

...SkillsUSA is a partnership of students, teachers and industry working together to ensure that America has a skilled workforce. We help each student excel.



For High School/Career & Technical programs

Students and faculty--in partnership with industry--dedicated to student excellence in these skills:

- ✓ Personal and professional teamwork
- ✓ communications
- ✓ goal-setting and
- ✓ supervisory

How is it done?

- ✓ **An association structure**
- ✓ **providing activities and services for students and instructors**
- ✓ **delivered on campus through**
 - **occupational programs**
 - **student activities/societies**
 - **for credit courses**

SkillsUSA structure

**Local sections
and chapters**

**Activity base for students,
instructors, college and
industry**

**State
SkillsUSA
association**

**Provide activities,
conferences, competitions,
industry support,
promotion and coordination**

SkillsUSA structure

National SkillsUSA

Provides: activities, conferences, competitions, curriculum, information, networking, advocacy and industry support

- **Technical committees**
- **Youth Development Foundation**

The secret's in the structure. . .

Chapters and sections are activity bases

- ✓ All partners involved
- ✓ All partners can meet their needs, and
- ✓ The structure is highly adaptable

The chapter is transportation

- ✓ It's how “we get to where we want to be”
- ✓ Instructor's in the driver's seat

The secret's in the substance

The focus is on students

SkillsUSA works for students because it is

- ✓ immediately relevant
- ✓ activity based
- ✓ provides needed skills
- ✓ tangible benefits
- ✓ empowers students

What are the features?

First, the section and/or chapter itself

- ✓ **Instructor(s) determine structure and objectives**
- ✓ **Students and faculty form organization**
- ✓ **Officers and committees**
- ✓ **Work together as a team**
- ✓ **Program of work**

The program of work

**Professional
Development**

seminars, guest speakers,
industry visits

**Community
Service**

application of personal/
professional skills; common
cause; program outreach

**Competitions
(SkillsUSA
Championships)**

industry involvement;
personal and program
recognition

The program of work

Social

Practice of employability skills; teamwork and identity

Fund raising

Practice of employability skills; goal-setting and fiscal management

Delivery structures on campus

High Schools have used different approaches:

- ✓ **occupational program for grade or credit**
- ✓ **communications course**
- ✓ **human resources credit**
- ✓ **multiple occupation society**
- ✓ **associated with professional society**
- ✓ **part of student government**
- ✓ **campus-wide structure**

Additional features

- ✓ **Communications and information**
 - *Champions, Web site*
- ✓ **Industry networking**
 - (including standards projects)
- ✓ **Curriculum**
 - *Professional Development Program*
 - *Total Quality Curriculum*
- ✓ **Visibility**
 - Local, state and national

Additional features

NEW AND NOW AVAILABLE:

- ✓ Nationwide employment Web site
- ✓ Activities guide
- ✓ Seminar/workshop packages

A word on industry support

Business works with SkillsUSA to:

- ✓ **reach Career & Technical programs**
- ✓ **increase enrollments**
- ✓ **enhance instruction in customer relations and hands-on skills**
- ✓ **“If High Schools want to be involved with us, they need SkillsUSA.”**

Student benefits

- ✓ **Experience in employability & trade skills**
- ✓ **Networking**
 - Employer, business, community, education, personal
- ✓ **Distinction, challenge, reward**
 - competitions
- ✓ **Recognition**
 - officers, teams, leadership

Benefits faculty & institutions

- ✓ **Student recruitment**

- from high school chapters; joint activities; scholarships; community visibility

- ✓ **Student retention**

- involvement with instructor works

- ✓ **Effective method to teach employability skills**

Benefits faculty & institutions

- ✓ Community recognition and support
- ✓ Ongoing avenue and network for business support, involvement and sponsorship
- ✓ Opportunities for High School credit

Benefits industry & employers

- ✓ **Direct access to better-qualified employees**
- ✓ **Recruit students into occupations**
- ✓ **Support and affect education programs**
- ✓ **Build image of their occupations with potential workers & community**
- ✓ **Their own visibility**

Thanks

- ✓ Thanks for listening and for your interest in SkillsUSA
- ✓ We are dedicated to the needs and success of our members and the field
- ✓ Our sponsors and alumni say “Keep it up. It’s working.”
- ✓ For further information: 225-603-5664 or [Http://Laskillsusa.org](http://Laskillsusa.org) or e-mail to skillsusala@yahoo.com



One last bumper strip

Yes, it requires some work, so here's this:

Hard work has a future payoff.

Laziness pays off now

Building
Skills
for
America

SkillsUSA-VICA



SkillsUSA.